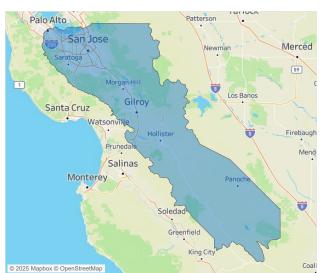
Jeff Adler



Contacts

Razvan Cimpean Vice President SEO Engineer Jeff.Adler@yardi.com Razvan-I.Cimpean@yardi.com Bay Area - South Bay July 2025



Bay Area - South Bay is the 37th largest multifamily market with 148,923 completed units and 62,860 units in development, 4,620 of which have already broken ground.

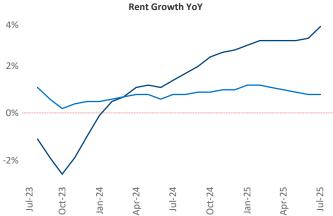
Advertised **rents** are at \$3,322, up 3.7% ▲ from the previous year placing Bay Area - South Bay at 19th overall in year-over-year rent growth.

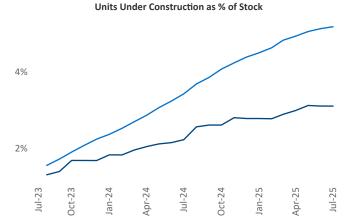
Multifamily housing demand has been positive with **4,463** ▲ units absorbed over the past twelve months. Absorption decreased by -127 ▼ units from the previous year's absorption gain of 4,590 ▲ units.

Employment in Bay Area - South Bay has shrunk by 0.0% ▼ over the past 12 months, while hourly wages have fallen by -1.3% ▼ YoY to \$53.66 according to the Bureau of Labor Statistics.











Absorbed Completions T12