Jeff Adler

Vice President



## Contacts

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## Baton Rouge July 2025



**Baton Rouge** is the **86th** largest multifamily market with **43,503** completed units and **5,136** units in development, **1,154** of which have already broken ground.

Advertised **rents** are at \$1,177, up 0.8% ▲ from the previous year placing Baton Rouge at 76th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,212** ▲ units absorbed over the past twelve months. Absorption increased by **385** ▲ units from the previous year's absorption gain of **827** ▲ units.

Employment in Baton Rouge has grown by 0.7% ▲ over the past 12 months, while hourly wages have risen by 4.3% ▲ YoY to \$32.45 according to the *Bureau of Labor Statistics*.











