Jeff Adler

Vice President



## Contacts

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## Augusta July 2025

**Augusta** is the **100th** largest multifamily market with **31,795** completed units and **7,243** units in development, **1,910** of which have already broken ground.

Advertised **rents** are at \$1,240, up 3.7% ▲ from the previous year placing Augusta at 19th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,348** ▲ units absorbed over the past twelve months. Absorption increased by **983** ▲ units from the previous year's absorption gain of **1,365** ▲ units.

**Employment** in Augusta has shrunk by -0.2% ▼ over the past 12 months, while hourly wages have risen by 16.6% ▲ YoY to \$33.92 according to the *Bureau of Labor Statistics*.









