



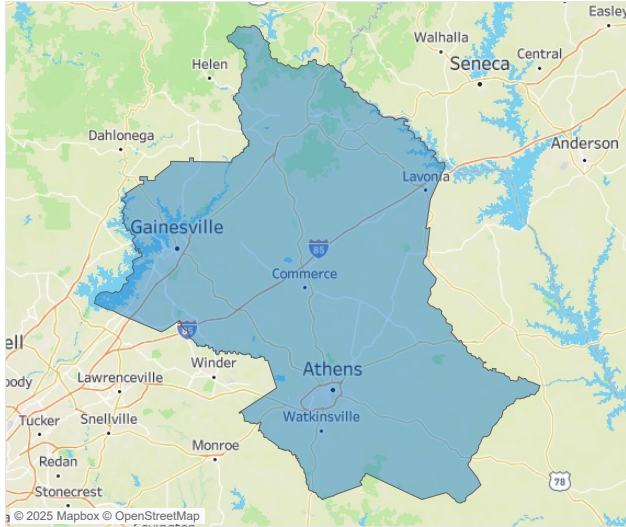
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Athens

July 2025

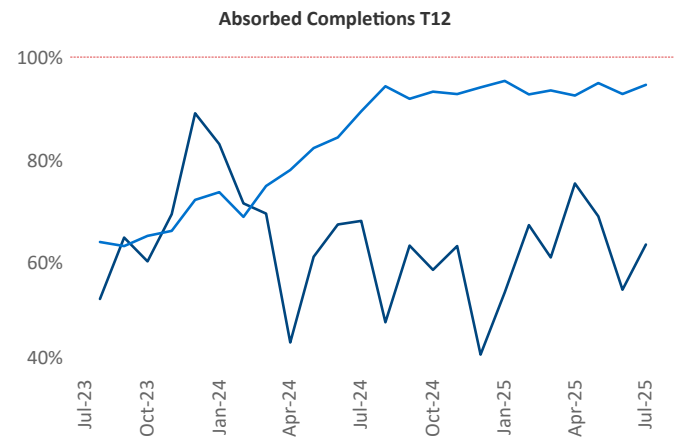
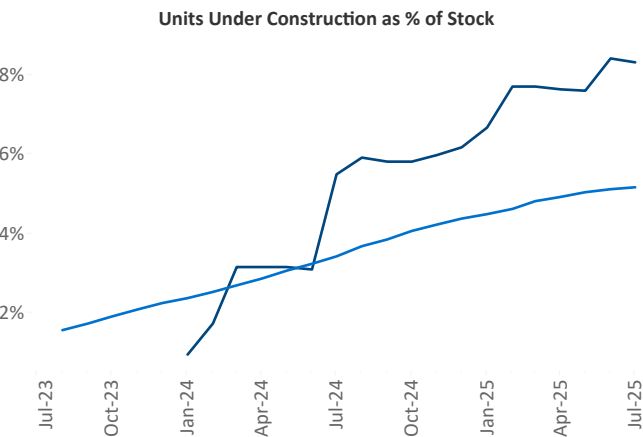
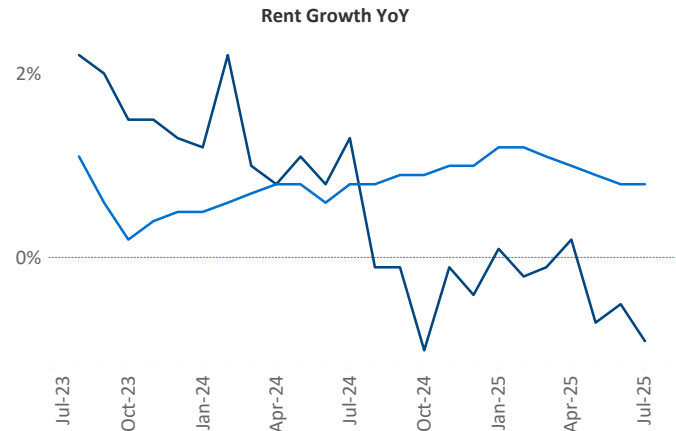
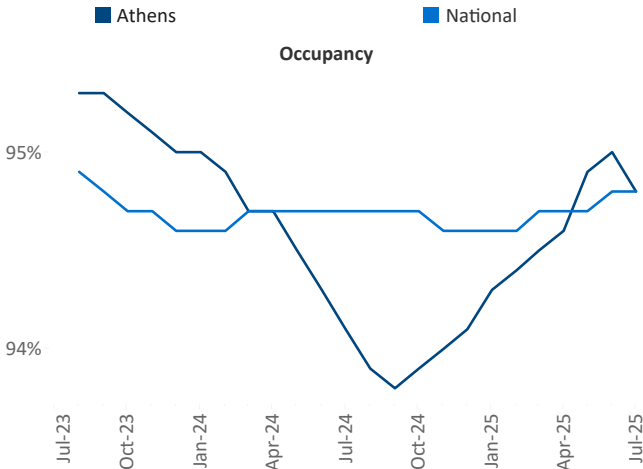


Athens is the **108th** largest multifamily market with **27,286** completed units and **13,630** units in development, **2,273** of which have already broken ground.

Advertised **rents** are at **\$1,467**, down **-0.9%** ▼ from the previous year placing Athens at **102nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,249** ▲ units absorbed over the past twelve months. Absorption increased by **177** ▲ units from the previous year's absorption gain of **2,072** ▲ units.

Employment in Athens has grown by **2.4%** ▲ over the past 12 months, while hourly wages have risen by **4.0%** ▲ YoY to **\$29.35** according to the *Bureau of Labor Statistics*.



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