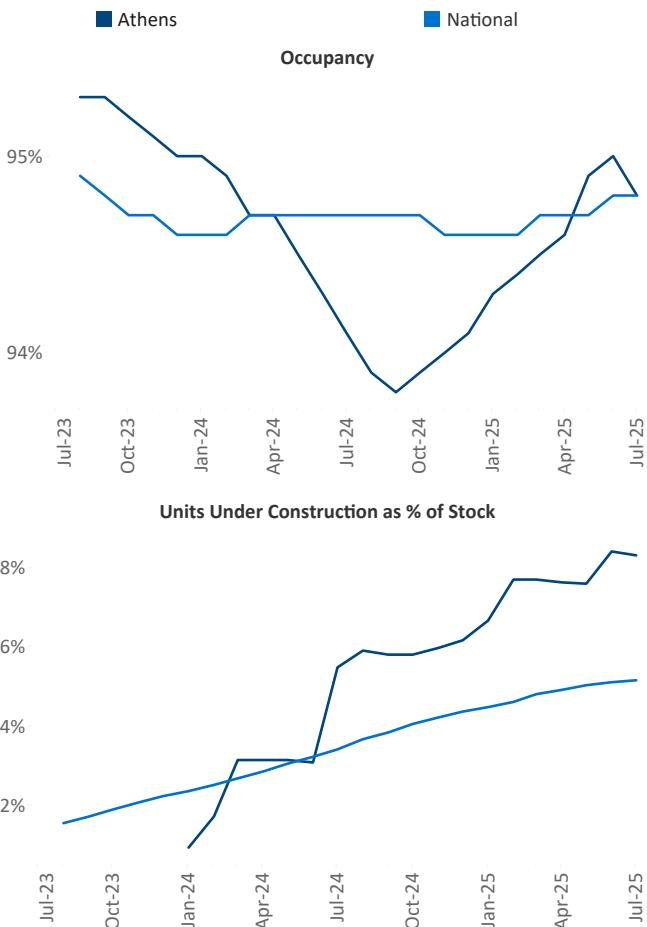
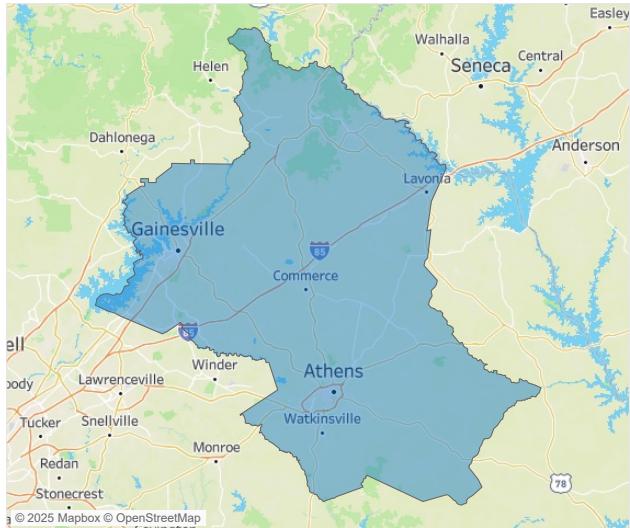




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Athens  
 July 2025



**Athens** is the **108th** largest multifamily market with **27,286** completed units and **13,630** units in development, **2,273** of which have already broken ground.

Advertised rents are at **\$1,467**, down **-0.9%▼** from the previous year placing Athens at **102nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,249▲** units absorbed over the past twelve months. Absorption increased by **177▲** units from the previous year's absorption gain of **2,072▲** units.

**Employment** in Athens has grown by **2.4%▲** over the past 12 months, while hourly wages have risen by **4.0%▲** YoY to **\$29.35** according to the *Bureau of Labor Statistics*.

