

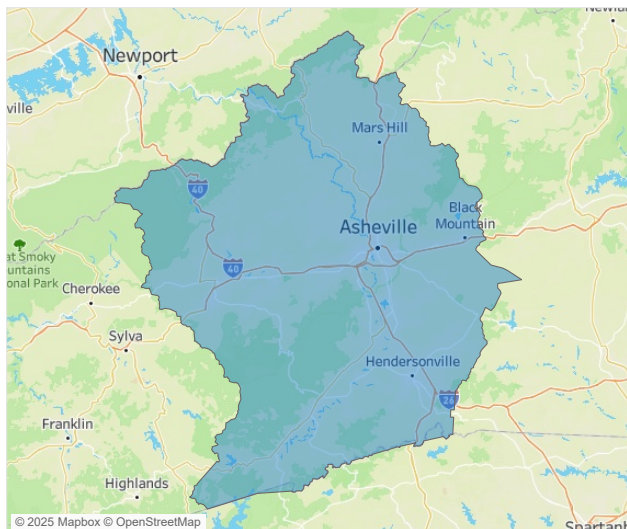


Jeff Adler  
Vice President  
[Jeff.Adler@yardi.com](mailto:Jeff.Adler@yardi.com)

#### Contacts

Razvan Cimpean  
SEO Engineer  
[Razvan-I.Cimpean@yardi.com](mailto:Razvan-I.Cimpean@yardi.com)

Asheville  
July 2025



**Asheville** is the **109th** largest multifamily market with **23,746** completed units and **16,765** units in development, **5,159** of which have already broken ground.

Advertised **rents** are at **\$1,660**, down **-2.9%** ▼ from the previous year placing Asheville at **116th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,093** ▲ units absorbed over the past twelve months. Absorption increased by **1,580** ▲ units from the previous year's absorption gain of **513** ▲ units.

**Employment** in Asheville has shrunk by **-0.2%** ▼ over the past 12 months, while hourly wages have risen by **5.9%** ▲ YoY to **\$31.98** according to the *Bureau of Labor Statistics*.

