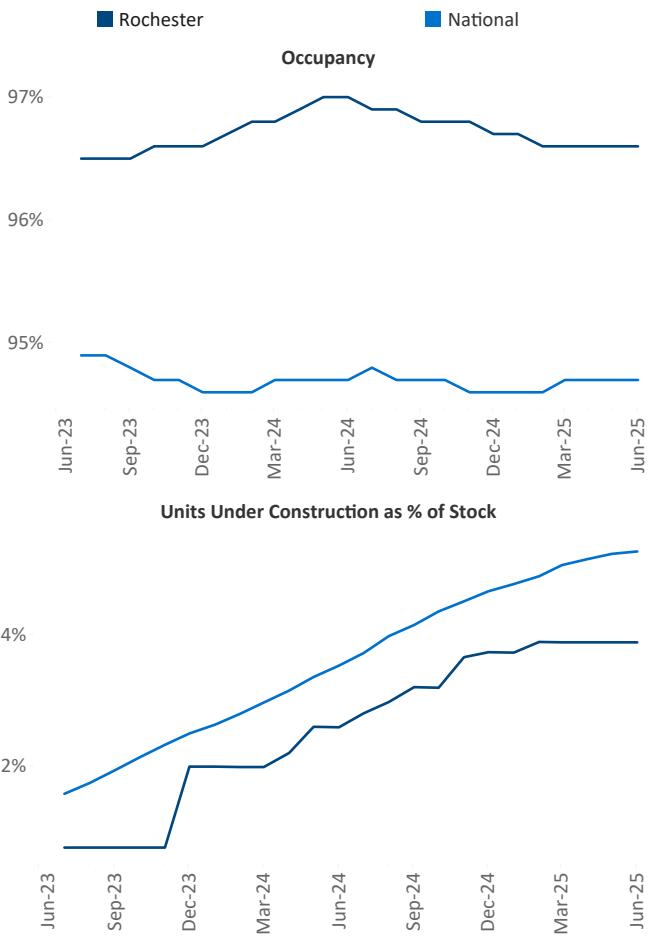
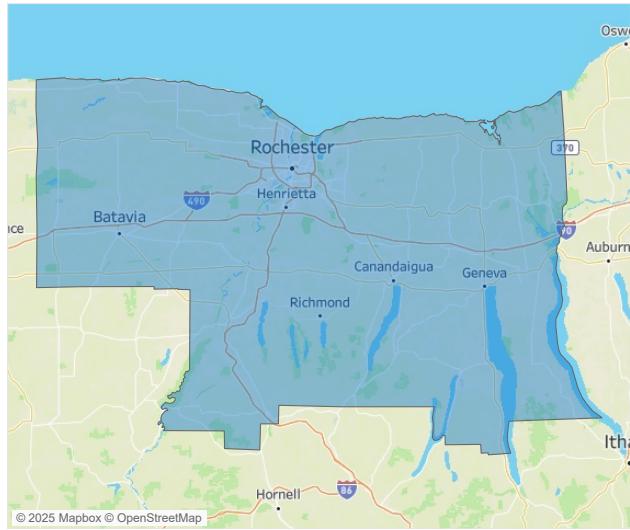




Contacts
 Jeff Adler
 Vice President
Jeff.Adler@yardi.com Razvan Cimpean
 SEO Engineer
Razvan-I.Cimpean@yardi.com

Rochester
 June 2025



Rochester is the **65th** largest multifamily market with **62,409** completed units and **8,050** units in development, **2,423** of which have already broken ground.

Advertised **rents** are at **\$1,482**, up **4.1%▲** from the previous year placing Rochester at **11th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **552▲** units absorbed over the past twelve months. Absorption increased by **245▲** units from the previous year's absorption gain of **307▲** units.

Employment in Rochester has grown by **0.4%▲** over the past 12 months, while hourly wages have risen by **4.7%▲** YoY to **\$32.66** according to the *Bureau of Labor Statistics*.

