Jeff Adler

Vice President

Jeff.Adler@yardi.com



Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

McAllen June 2025

Rio Grande
City
Gustavo
Diaz Ordaz
Mission
Reynosa
Rio Bravo
Ramírez
Matamoros
Valle Hermoso
V. Bonfil

© 2025 Mapbox © OpenStreetMap

McAllen is the 103rd largest multifamily market with 30,367 completed units and 6,157 units in development, 420 of which have already broken ground.

Advertised **rents** are at \$995, up 0.7% ▲ from the previous year placing McAllen at 77th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **161** ▲ units absorbed over the past twelve months. Absorption decreased by **-433** ▼ units from the previous year's absorption gain of **594** ▲ units.

Employment in McAllen has grown by 2.0% ▲ over the past 12 months, while hourly wages have fallen by -0.4% ▼ YoY to \$21.00 according to the *Bureau of Labor Statistics*.







