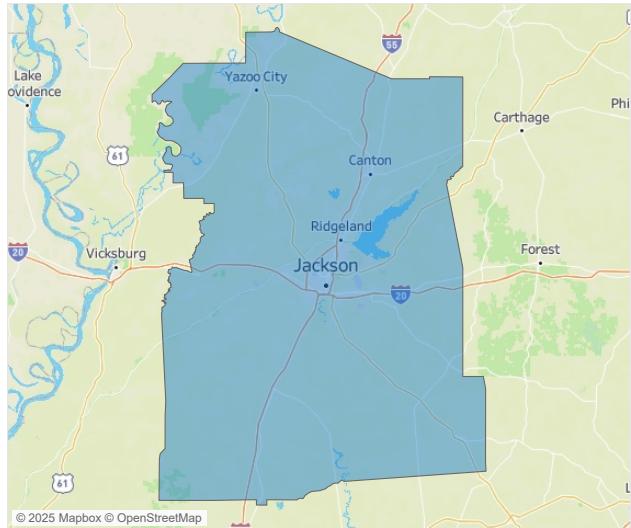




Contacts
 Jeff Adler
 Vice President
Jeff.Adler@yardi.com Razvan Cimpean
 SEO Engineer
Razvan-I.Cimpean@yardi.com

Jackson
 June 2025



Jackson is the **101st** largest multifamily market with **30,758** completed units and **1,430** units in development, **240** of which have already broken ground.

Advertised **rents** are at **\$1,219**, up **3.0%▲** from the previous year placing Jackson at **29th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **411▲** units absorbed over the past twelve months. Absorption increased by **166▲** units from the previous year's absorption gain of **245▲** units.

Employment in Jackson has grown by **2.3%▲** over the past 12 months, while hourly wages have risen by **4.3%▲** YoY to **\$28.81** according to the *Bureau of Labor Statistics*.

