Jeff Adler

Vice President



Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

Greenville June 2025

Greenville is the **58th** largest multifamily market with **78,623** completed units and **21,723** units in development, **4,066** of which have already broken ground.

Advertised **rents** are at \$1,369, up 1.4% ▲ from the previous year placing Greenville at 67th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **5,586** ▲ units absorbed over the past twelve months. Absorption increased by **1,474** ▲ units from the previous year's absorption gain of **4,112** ▲ units.

Employment in Greenville has grown by **1.9%** ▲ over the past 12 months, while hourly wages have risen by **3.2%** ▲ YoY to **\$32.40** according to the *Bureau of Labor Statistics*.









