Jeff Adler

Vice President



Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

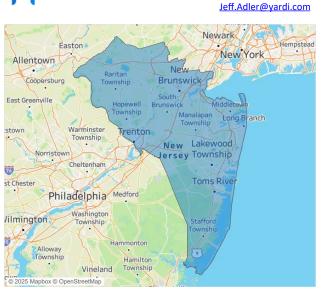
Central New Jersey June 2025

Central New Jersey is the **38th** largest multifamily market with **148,152** completed units and **45,075** units in development, **8,997** of which have already broken ground.

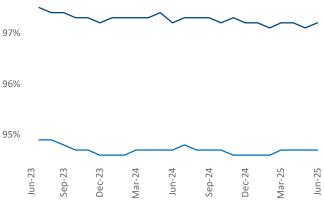
Advertised **rents** are at \$2,269, up 2.7% ▲ from the previous year placing Central New Jersey at 40th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,440** ▲ units absorbed over the past twelve months. Absorption decreased by **-1,137** ▼ units from the previous year's absorption gain of **3,577** ▲ units.

Employment in Central New Jersey has grown by 0.8% ▲ over the past 12 months, while hourly wages have fallen by -1.5% ▼ YoY to \$37.74 according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock

