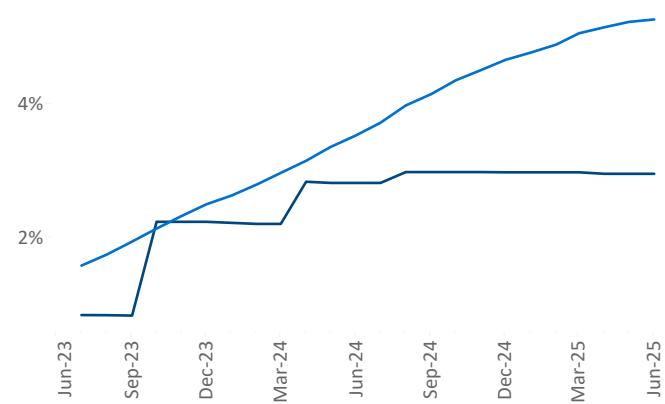
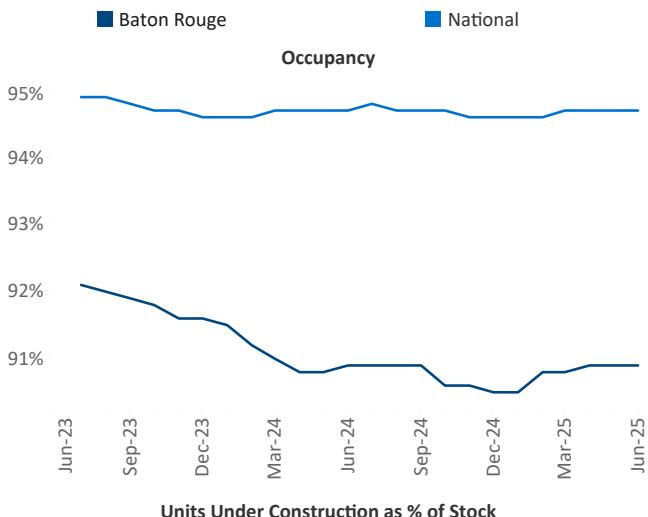




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Baton Rouge  
 June 2025



**Baton Rouge** is the **86th** largest multifamily market with **43,511** completed units and **5,368** units in development, **1,286** of which have already broken ground.

Advertised **rents** are at **\$1,175**, up **1.5%▲** from the previous year placing Baton Rouge at **64th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,232▲** units absorbed over the past twelve months. Absorption increased by **519▲** units from the previous year's absorption gain of **713▲** units.

**Employment** in Baton Rouge has grown by **1.1%▲** over the past 12 months, while hourly wages have risen by **5.7%▲** YoY to **\$32.60** according to the *Bureau of Labor Statistics*.

