



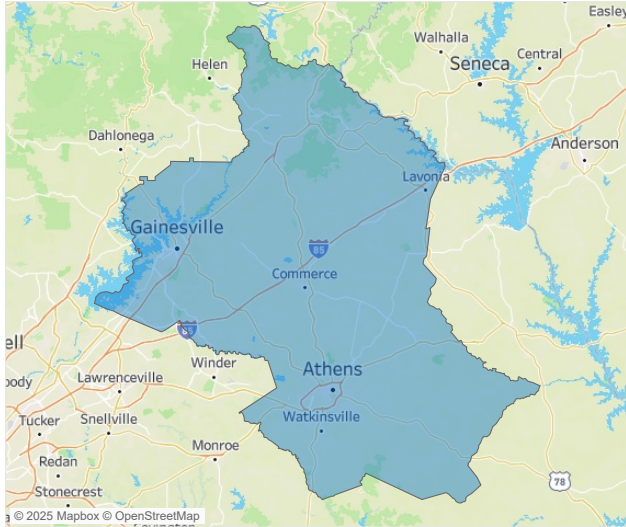
Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Razvan Cimpean
SEO Engineer
Razvan-I.Cimpean@yardi.com

Athens

June 2025

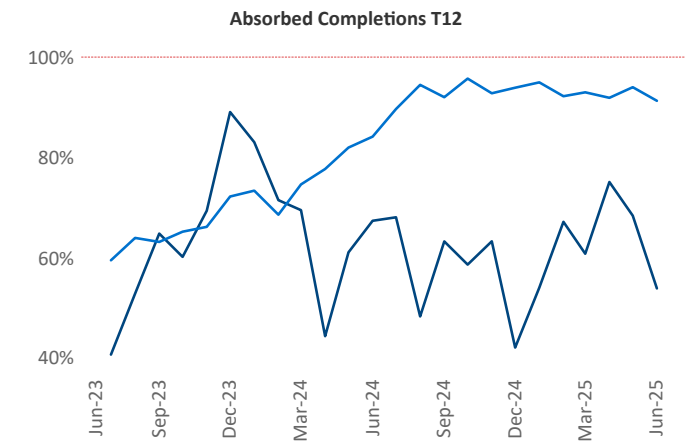
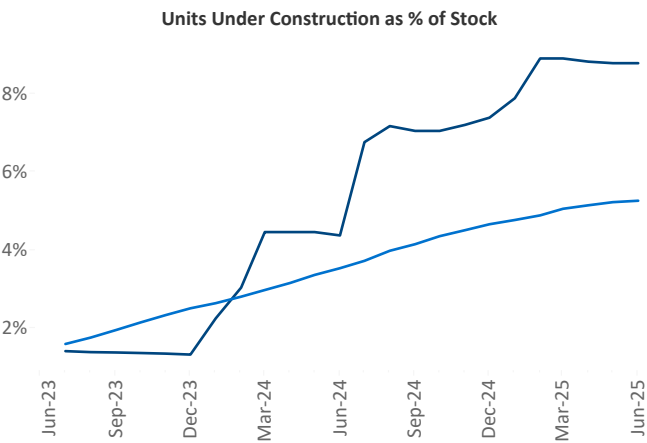
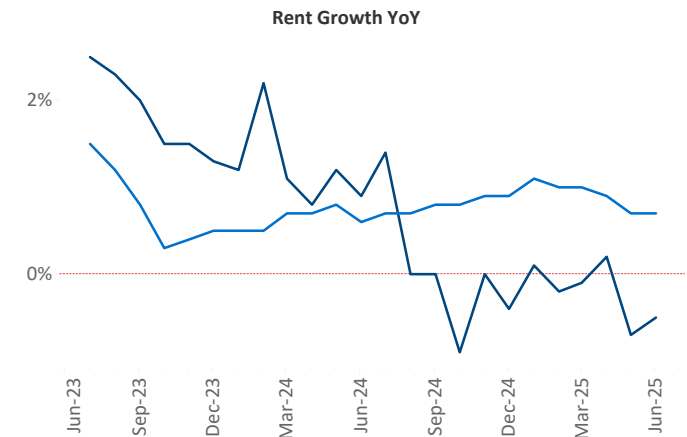
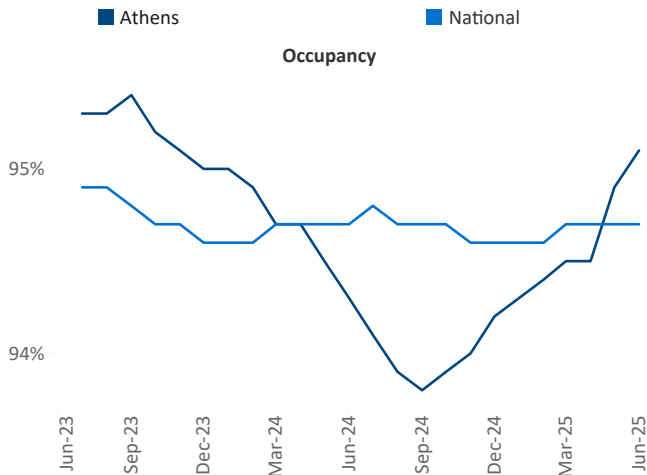


Athens is the **108th** largest multifamily market with **26,968** completed units and **14,131** units in development, **2,371** of which have already broken ground.

Advertised **rents** are at **\$1,464**, down **-0.5%** from the previous year placing Athens at **96th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,913** units absorbed over the past twelve months. Absorption decreased by **-32** units from the previous year's absorption gain of **1,945** units.

Employment in Athens has grown by **1.0%** over the past 12 months, while hourly wages have risen by **4.6%** YoY to **\$29.63** according to the *Bureau of Labor Statistics*.



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