Jeff Adler

Vice President



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Amarillo June 2025

Amarillo is the 117th largest multifamily market with 15,170 completed units and 1,393 units in development, 422 of which have already broken ground.

Advertised **rents** are at \$998, up 3.0% ▲ from the previous year placing Amarillo at 29th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **356** ▲ units absorbed over the past twelve months. Absorption increased by **330** ▲ units from the previous year's absorption gain of **26** ▲ units.

Employment in Amarillo has grown by **1.9%** ▲ over the past 12 months, while hourly wages have risen by **8.1%** ▲ YoY to **\$29.32** according to the *Bureau of Labor Statistics*.









