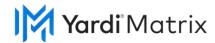
Jeff Adler

Vice President



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San Francisco May 2025

San Francisco is the **14th** largest multifamily market with **307,026** completed units and **147,018** units in development, **12,255** of which have already broken ground.

Advertised **rents** are at \$2,880, up 1.6% ▲ from the previous year placing San Francisco at 63rd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **11,611** ▲ units absorbed over the past twelve months. Absorption increased by **2,087** ▲ units from the previous year's absorption gain of **9,524** ▲ units.

Employment in San Francisco has shrunk by -0.6% ▼ over the past 12 months, while hourly wages have risen by 3.8% ▲ YoY to \$45.27 according to the *Bureau of Labor Statistics*.

