Jeff Adler

Vice President

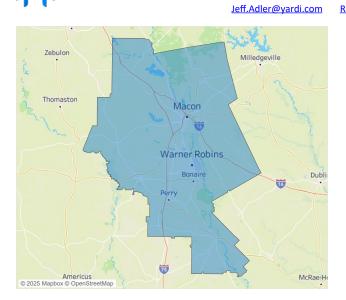


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Macon

May 2025



Macon is the **104th** largest multifamily market with **29,665** completed units and **5,391** units in development, **1,262** of which have already broken ground.

Advertised **rents** are at \$1,183, up 2.3% ▲ from the previous year placing Macon at 49th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with **-20** ▼ units absorbed over the past twelve months. Absorption decreased by **-1,822** ▼ units from the previous year's absorption gain of **1,802** ▲ units.

Employment in Macon has grown by 0.4% ▲ over the past 12 months, while hourly wages have risen by 8.6% ▲ YoY to \$28.05 according to the *Bureau of Labor Statistics*.

