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## Contacts

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## Lubbock

May 2025

n largest multifamily market with 2



**Lubbock** is the **112th** largest multifamily market with **22,529** completed units and **2,273** units in development, **313** of which have already broken ground.

Advertised **rents** are at \$957, up 0.8% ▲ from the previous year placing Lubbock at 77th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **324** ▲ units absorbed over the past twelve months. Absorption increased by **566** ▲ units from the previous year's absorption loss of **-242** ▼ units.

**Employment** in Lubbock has grown by **1.3%** ▲ over the past 12 months, while hourly wages have risen by **17.6%** ▲ YoY to **\$25.13** according to the *Bureau of Labor Statistics*.









