Jeff Adler

Vice President



## Contacts

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## Jacksonville May 2025

Jacksonville is the 42nd largest multifamily market with 129,390 completed units and 43,793 units in development, 10,308 of which have already broken ground.

Advertised **rents** are at \$1,493, down -1.8% ▼ from the previous year placing Jacksonville at 112th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **6,951** ▲ units absorbed over the past twelve months. Absorption increased by **1,220** ▲ units from the previous year's absorption gain of **5,731** ▲ units.

**Employment** in Jacksonville has grown by **1.4%** ▲ over the past 12 months, while hourly wages have risen by **13.2%** ▲ YoY to **\$36.42** according to the *Bureau of Labor Statistics*.











