Jeff Adler

Vice President

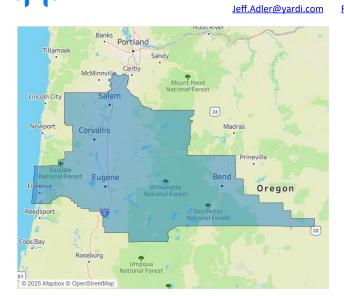


## Contacts

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## Eugene

May 2025



**Eugene** is the **75th** largest multifamily market with **50,815** completed units and **13,750** units in development, **3,180** of which have already broken ground.

Advertised **rents** are at \$1,592, up 1.3% ▲ from the previous year placing Eugene at 68th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,890** ▲ units absorbed over the past twelve months. Absorption decreased by **-184** ▼ units from the previous year's absorption gain of **2,074** ▲ units.

**Employment** in Eugene has grown by **1.5%** ▲ over the past 12 months, while hourly wages have risen by **4.9%** ▲ YoY to **\$33.08** according to the *Bureau of Labor Statistics*.

