Jeff Adler

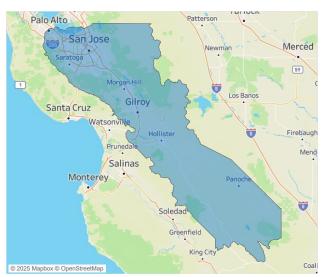
Vice President



Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Jeff.Adler@yardi.com

Bay Area - South Bay May 2025



Bay Area - South Bay is the 38th largest multifamily market with 147,441 completed units and 61,442 units in development, 5,202 of which have already broken ground.

Advertised **rents** are at \$3,259, up 2.6% ▲ from the previous year placing Bay Area - South Bay at 45th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **5,577** ▲ units absorbed over the past twelve months. Absorption increased by **1,439** ▲ units from the previous year's absorption gain of **4,138** ▲ units.

Employment in Bay Area - South Bay has shrunk by -0.3% ▼ over the past 12 months, while hourly wages have fallen by -0.8% ▼ YoY to \$53.76 according to the Bureau of Labor Statistics.

