Jeff Adler

Vice President

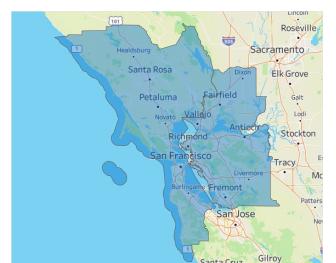


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## Contacts

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## San Francisco April 2025



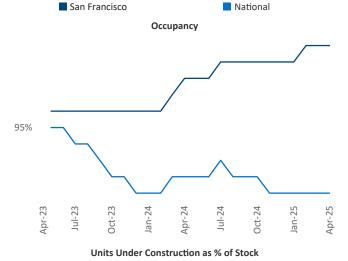
Santa Cruz

San Francisco is the 14th largest multifamily market with 306,830 completed units and 145,849 units in development, 11,977 of which have already broken ground.

Advertised **rents** are at \$2,864, up 1.3% ▲ from the previous year placing San Francisco at 69th overall in year-over-year rent growth.

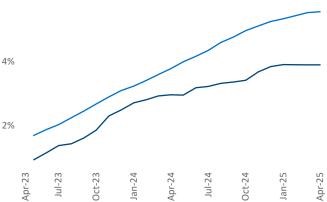
Multifamily housing demand has been positive with **12,138** ▲ units absorbed over the past twelve months. Absorption increased by **2,864** ▲ units from the previous year's absorption gain of 9,274 ▲ units.

**Employment** in San Francisco has shrunk by -0.4% ▼ over the past 12 months, while hourly wages have risen by **5.2%** ▲ YoY to \$45.55 according to the *Bureau of Labor* Statistics.





**Rent Growth YoY** 





Apr-25

**Absorbed Completions T12**