Jeff Adler

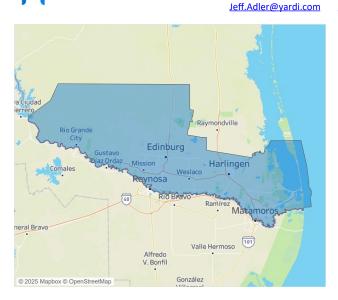
Vice President



Contacts

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McAllen April 2025



McAllen is the 102nd largest multifamily market with 30,265 completed units and 5,807 units in development, 332 of which have already broken ground.

Advertised **rents** are at \$989, up 1.5% ▲ from the previous year placing McAllen at 67th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **78** ▲ units absorbed over the past twelve months. Absorption decreased by **-540** ▼ units from the previous year's absorption gain of **618** ▲ units.

Employment in McAllen has grown by **1.4%** ▲ over the past 12 months, while hourly wages have fallen by **-0.1%** ▼ YoY to **\$21.01** according to the *Bureau of Labor Statistics*.

