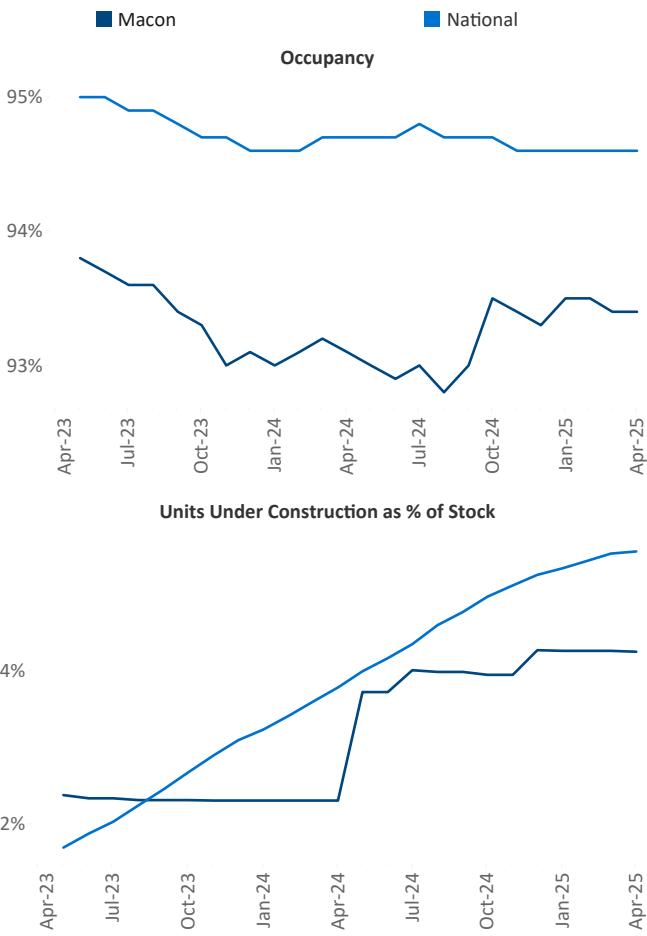
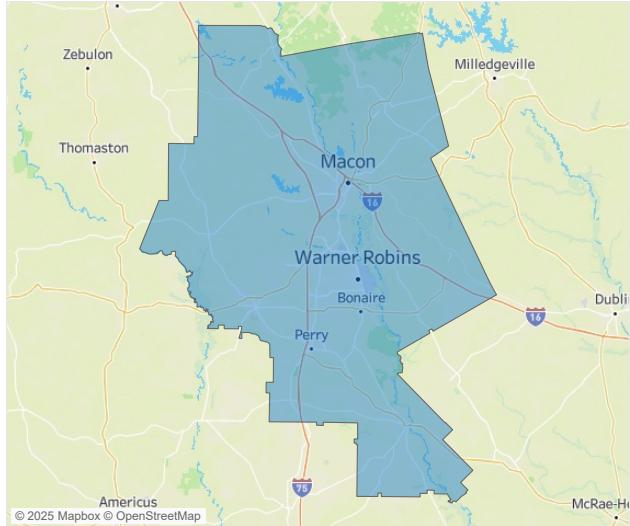




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Macon April 2025



Macon is the **104th** largest multifamily market with **29,665** completed units and **5,391** units in development, **1,262** of which have already broken ground.

Advertised rents are at **\$1,182**, up **2.4%▲** from the previous year placing Macon at **51st** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **44▲** units absorbed over the past twelve months. Absorption decreased by **-1,766▼** units from the previous year's absorption gain of **1,810▲** units.

Employment in Macon has grown by **0.6%▲** over the past 12 months, while hourly wages have risen by **4.4%▲** YoY to **\$27.57** according to the *Bureau of Labor Statistics*.

