



## Contacts

Jeff Adler  
Vice President  
[Jeff.Adler@yardi.com](mailto:Jeff.Adler@yardi.com)

Razvan Cimpean  
SEO Engineer  
[Razvan-I.Cimpean@yardi.com](mailto:Razvan-I.Cimpean@yardi.com)

## Lubbock April 2025

**Lubbock** is the **112th** largest multifamily market with **22,529** completed units and **2,273** units in development, **313** of which have already broken ground.

Advertised **rents** are at **\$952**, up **0.8%▲** from the previous year placing Lubbock at **81st** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **369▲** units absorbed over the past twelve months. Absorption increased by **589▲** units from the previous year's absorption loss of **-220▼** units.

**Employment** in Lubbock has grown by **1.2%▲** over the past 12 months, while hourly wages have risen by **18.3%▲** YoY to **\$25.18** according to the *Bureau of Labor Statistics*.

