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ST. LOUIS MULTIFAMILY

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Market Analysis Summer 2019

Contacts

Paul Fiorilla

Associate Director of Research Paul.Fiorilla@Yardi.com (800) 866-1124 x5764

Jack Kern

Director of Research and Publications Jack.Kern@Yardi.com (800) 866-1124 x2444

Author

Adriana Pop

Senior Associate Editor

Developers Ramp Up Construction

A former industrial hub, St. Louis is no duster, building on its past economic strength while tapping into new industries that can employ a diverse workforce, including tech talent. And while the metro's population growth may be stagnant, household creation continues at a healthy pace, boosting multifamily demand and generating upside potential for additional rent growth.

Manufacturing led employment gains in the 12 months ending in March, with the addition of 4,200 jobs. Education and health services, which gained 2,800 positions, is set to expand further, as new developments become operational, including SSM Health Saint Louis University Hospital, a \$550 million academic center scheduled to open in 2020. Meanwhile, the National Geospatial Intelligence Agency is building a \$1.8 billion headquarters in North St. Louis.

Drawn by the metro's high yields compared to primary markets, investors traded \$791 million in assets in 2018, a cycle high. And despite a slow start to 2019, sales are expected to pick up in the second part of the year. Developers completed 1,885 units in 2018 and an additional 3,500 apartments were underway as of May. With absorption bound to keep up, we expect the average St. Louis rent to advance 2.3% this year.

Recent St. Louis Transactions

Metro Lofts



City: St. Louis Buyer: Altus Properties Purchase Price: \$65 MM Price per Unit: \$305,477

Parkway Lakeside



City: O'Fallon, III. Buyer: Timberland Partners Purchase Price: \$10 MM Price per Unit: \$44,496

Windham Chase



City: St. Louis Buyer: T.E.H. Management Purchase Price: \$7 MM Price per Unit: \$34,067

Forest Park



City: St. Louis Buyer: Odin Properties Purchase Price: \$4 MM Price per Unit: \$27,778