

## Contacts

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## Madison March 2025

Madison is the 65th largest multifamily market with 62,117 completed units and 21,200 units in development, 4,393 of which have already broken ground.

Advertised **rents** are at \$1,616, up 2.2% ▲ from the previous year placing Madison at 55th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,662** ▲ units absorbed over the past twelve months. Absorption decreased by **-2,189** ▼ units from the previous year's absorption gain of **4,851** ▲ units.

Employment in Madison has shrunk by -0.6% ▼ over the past 12 months, while hourly wages have fallen by -0.3% ▼ YoY to \$33.82 according to the Bureau of Labor Statistics.









