

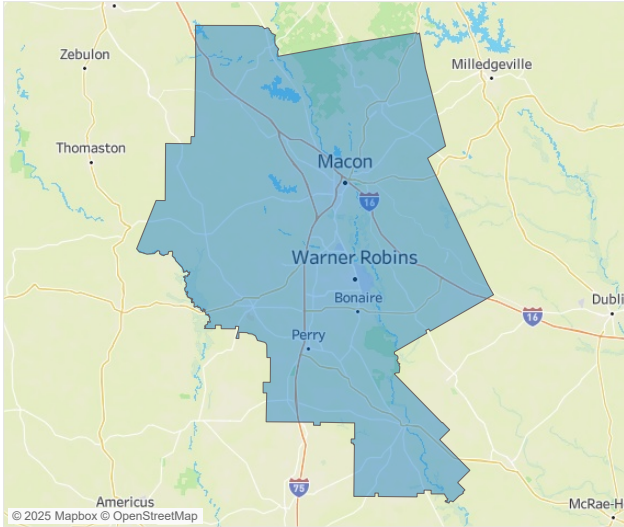


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Macon  
March 2025

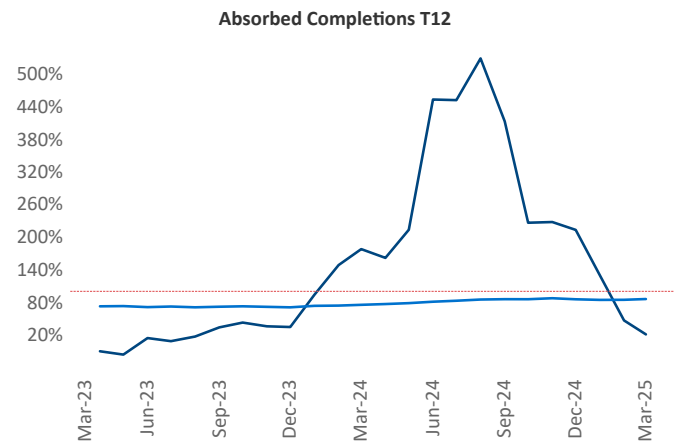
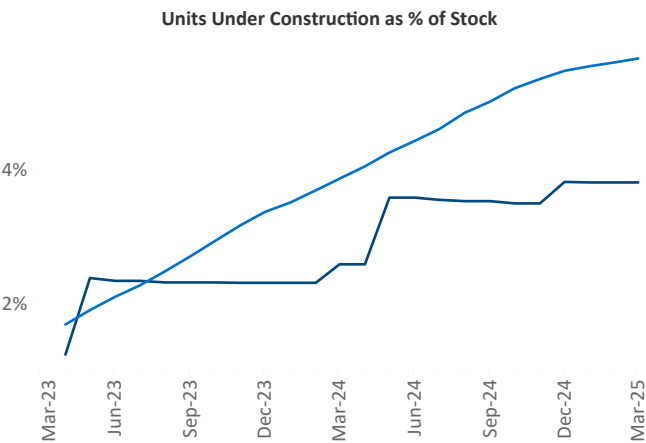
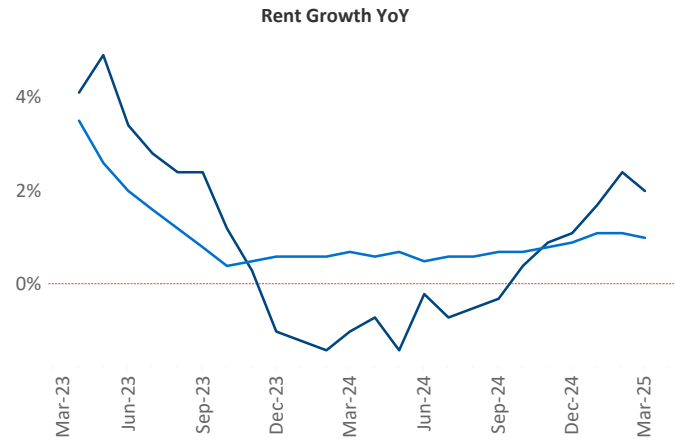
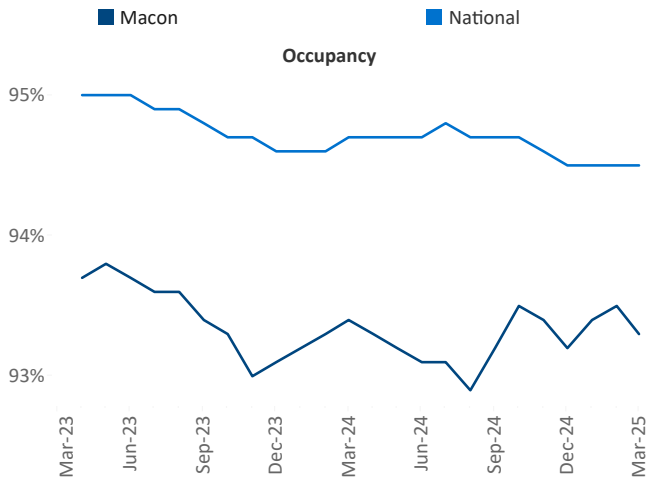


**Macon** is the **104th** largest multifamily market with **29,585** completed units and **4,968** units in development, **1,129** of which have already broken ground.

Advertised **rents** are at **\$1,173**, up **2.0%** ▲ from the previous year placing Macon at **60th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **162** ▲ units absorbed over the past twelve months. Absorption decreased by **-1,865** ▼ units from the previous year's absorption gain of **2,027** ▲ units.

**Employment** in Macon has grown by **0.8%** ▲ over the past 12 months, while hourly wages have risen by **7.9%** ▲ YoY to **\$28.11** according to the *Bureau of Labor Statistics*.



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