

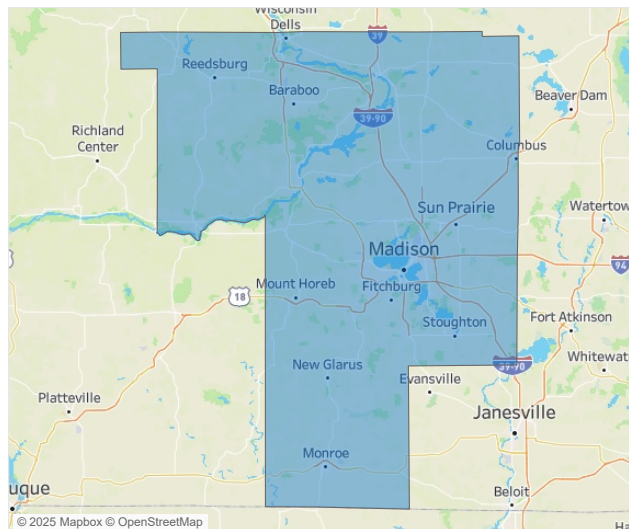


Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Razvan Cimpean
SEO Engineer
Razvan-I.Cimpean@yardi.com

Madison
February 2025



Madison is the **65th** largest multifamily market with **61,927** completed units and **20,568** units in development, **4,583** of which have already broken ground.

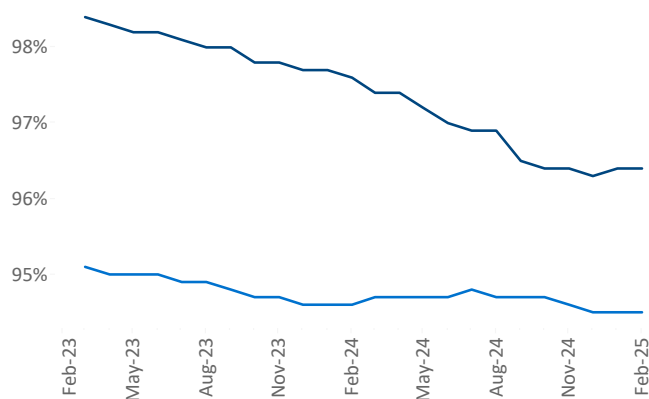
Advertised **rents** are at **\$1,622**, up **2.9% ▲** from the previous year placing Madison at **45th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,265 ▲** units absorbed over the past twelve months. Absorption decreased by **-1,315 ▼** units from the previous year's absorption gain of **4,580 ▲** units.

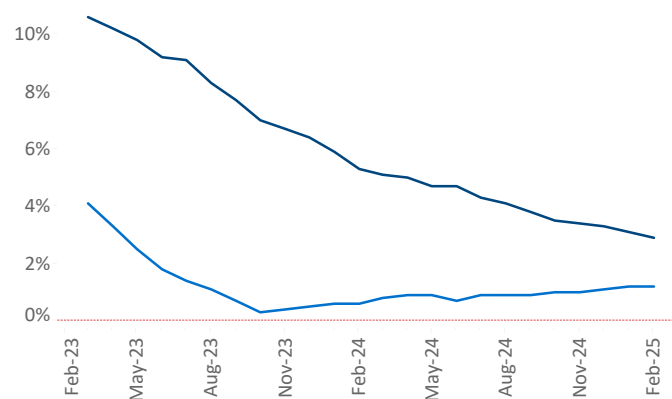
Employment in Madison has shrunk by **-0.5% ▼** over the past 12 months, while hourly wages have fallen by **-2.0% ▼** YoY to **\$33.62** according to the *Bureau of Labor Statistics*.

■ Madison ■ National

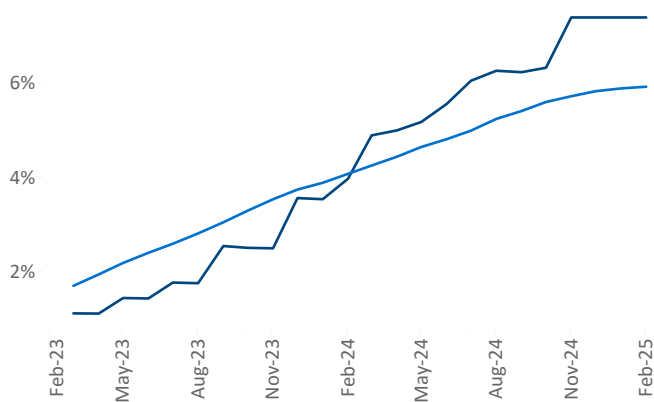
Occupancy



Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12

