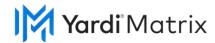
Jeff Adler

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Lubbock February 2025

Lubbock is the **112th** largest multifamily market with **22,341** completed units and **2,273** units in development, **313** of which have already broken ground.

Advertised **rents** are at \$940, up 0.1% ▲ from the previous year placing Lubbock at 97th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **519** ▲ units absorbed over the past twelve months. Absorption increased by **533** ▲ units from the previous year's absorption loss of **-14** ▼ units.

Employment in Lubbock has grown by **1.0%** ▲ over the past 12 months, while hourly wages have risen by **17.8%** ▲ YoY to **\$24.72** according to the *Bureau of Labor Statistics*.

