

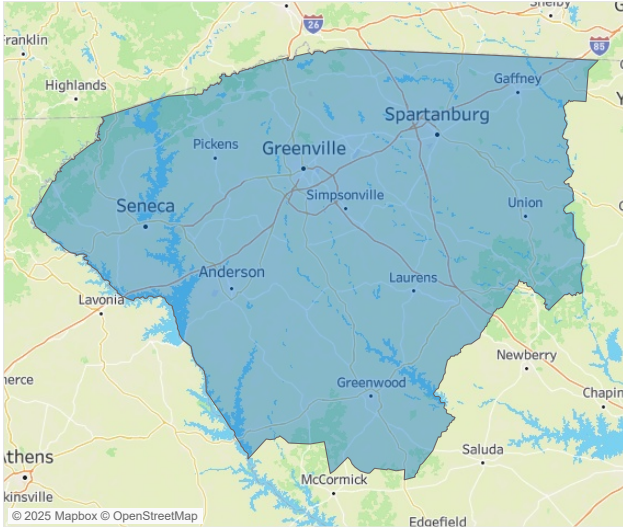


Jeff Adler  
Vice President  
[Jeff.Adler@yardi.com](mailto:Jeff.Adler@yardi.com)

#### Contacts

Razvan Cimpean  
SEO Engineer  
[Razvan-I.Cimpean@yardi.com](mailto:Razvan-I.Cimpean@yardi.com)

Greenville  
February 2025



**Greenville** is the **58th** largest multifamily market with **76,903** completed units and **22,138** units in development, **4,997** of which have already broken ground.

Advertised **rents** are at **\$1,360**, up **2.5%** ▲ from the previous year placing Greenville at **57th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **4,639** ▲ units absorbed over the past twelve months. Absorption increased by **230** ▲ units from the previous year's absorption gain of **4,409** ▲ units.

**Employment** in Greenville has grown by **2.1%** ▲ over the past 12 months, while hourly wages have risen by **3.3%** ▲ YoY to **\$32.45** according to the *Bureau of Labor Statistics*.

