Jeff Adler

Vice President

Jeff.Adler@yardi.com



Contacts

Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u>

Grand Rapids February 2025

Muskegon

Grand Haven

Grand Rapids

Grand Rapids

Grand Rapids

Lansing

Holt—

Charlotte

St. Johns

Kalamazoo Battle Creek

Jack

Benton Harbor

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Grand Rapids is the **59th** largest multifamily market with **76,590** completed units and **16,616** units in development, **3,268** of which have already broken ground.

Advertised **rents** are at \$1,334, up 3.9% ▲ from the previous year placing Grand Rapids at 19th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,582** ▲ units absorbed over the past twelve months. Absorption increased by **3,722** ▲ units from the previous year's absorption loss of -**140** ▼ units.

Employment in Grand Rapids has grown by **0.4%** ▲ over the past 12 months, while hourly wages have risen by **2.2%** ▲ YoY to **\$31.29** according to the *Bureau of Labor Statistics*.







