Jeff Adler



Contacts

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Central Coast February 2025

Central Coast is the 91st largest multifamily market with 37,105 completed units and 18,751 units in development, 2,239 of which have already broken ground.

Advertised **rents** are at \$2,596, up 0.6% ▲ from the previous year placing Central Coast at 87th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,326** ▲ units absorbed over the past twelve months. Absorption increased by **1,162** ▲ units from the previous year's absorption gain of 164 ▲ units.

Employment in Central Coast has grown by **0.8**% ▲ over the past 12 months, while hourly wages have risen by 10.5% A YoY to \$37.48 according to the Bureau of Labor Statistics.









