Jeff Adler



Contacts

Razvan Cimpean Vice President SEO Engineer Jeff.Adler@yardi.com Razvan-I.Cimpean@yardi.com

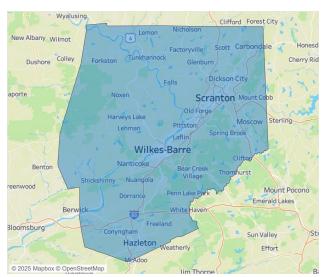
Scranton-Wilkes-Barre January 2025

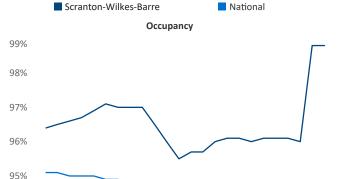
Scranton-Wilkes-Barre is the 119th largest multifamily market with 12,624 completed units and 1,455 units in development, 220 of which have already broken ground.

Advertised **rents** are at \$1,517, up 4.5% ▲ from the previous year placing Scranton-Wilkes-Barre at 10th overall in year-over-year rent growth.

Multifamily housing demand has been negative with -3,275 ▼ units absorbed over the past twelve months. Absorption decreased by -3,201 ▼ units from the previous year's absorption loss of -74 ▼ units.

Employment in Scranton-Wilkes-Barre has grown by 1.4% ▲ over the past 12 months, while hourly wages have risen by 6.9% ▲ YoY to \$27.49 according to the Bureau of Labor Statistics.



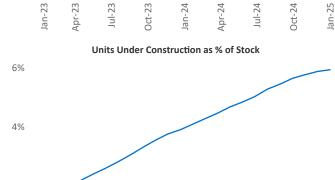


Jul-24

Jan-25

Jan-25

Oct-24



Oct-23

Jul-23



