

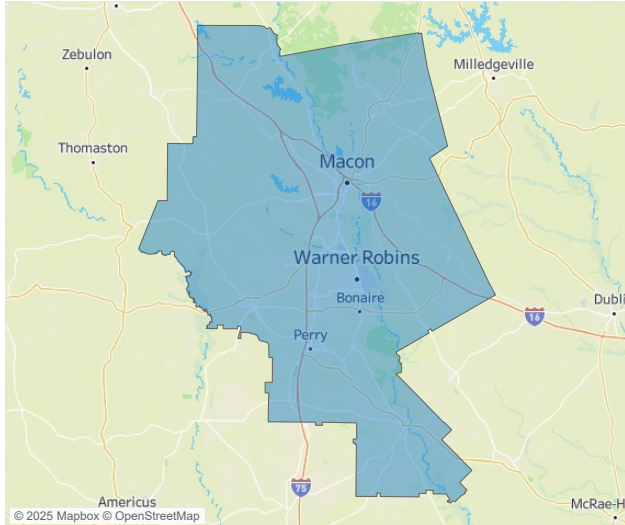


Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Razvan Cimpean
SEO Engineer
Razvan-I.Cimpean@yardi.com

Macon
January 2025



Macon is the **104th** largest multifamily market with **29,173** completed units and **4,691** units in development, **852** of which have already broken ground.

Advertised **rents** are at **\$1,174**, up **2.1%** ▲ from the previous year placing Macon at **63rd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **376** ▲ units absorbed over the past twelve months. Absorption decreased by **-878** ▼ units from the previous year's absorption gain of **1,254** ▲ units.

Employment in Macon has grown by **0.8%** ▲ over the past 12 months, while hourly wages have risen by **6.9%** ▲ YoY to **\$27.40** according to the *Bureau of Labor Statistics*.

