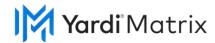
Jeff Adler

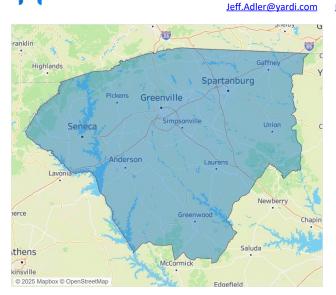
Vice President



Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

Greenville January 2025



Greenville is the **58th** largest multifamily market with **76,903** completed units and **21,517** units in development, **4,536** of which have already broken ground.

Advertised **rents** are at \$1,355, up 2.0% ▲ from the previous year placing Greenville at 66th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,624** ▲ units absorbed over the past twelve months. Absorption decreased by **-1,077** ▼ units from the previous year's absorption gain of **4,701** ▲ units.

Employment in Greenville has grown by 2.2% ▲ over the past 12 months, while hourly wages have risen by 4.2% ▲ YoY to \$32.88 according to the *Bureau of Labor Statistics*.

