Jeff Adler

Vice President



Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

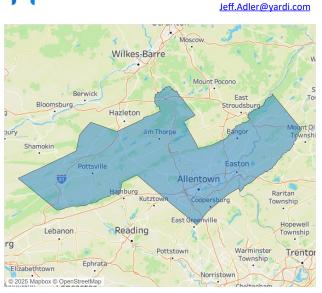
Allentown-Bethlehem January 2025

Allentown-Bethlehem is the **94th** largest multifamily market with **34,865** completed units and **13,372** units in development, **2,564** of which have already broken ground.

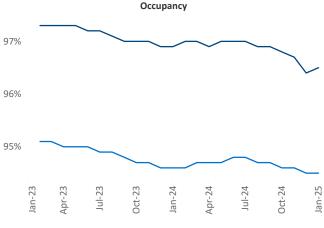
Advertised **rents** are at \$1,719, up 4.2% ▲ from the previous year placing Allentown-Bethlehem at 12th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -243 ▼ units absorbed over the past twelve months. Absorption decreased by -1,092 ▼ units from the previous year's absorption gain of 849 ▲ units.

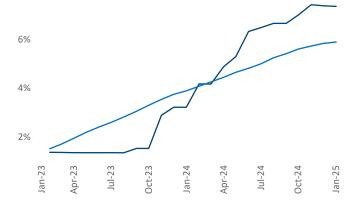
Employment in Allentown-Bethlehem has grown by 2.1% ▲ over the past 12 months, while hourly wages have risen by 3.9% ▲ YoY to \$33.08 according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock



Rent Growth YoY



Absorbed Completions T12

