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San Francisco December 2024

Roseville

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Petaluma

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Ne

Los Gatos

Ne

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Gilroy

Santa Cruz

Gilroy

Santa Cruz

Gilroy

San Francisco is the **14th** largest multifamily market with **302,992** completed units and **145,825** units in development, **13,620** of which have already broken ground.

Advertised rents are at \$2,786, down -0.5% ▼ from the previous year placing San Francisco at 98th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **6,201** ▲ units absorbed over the past twelve months. Absorption increased by **590** ▲ units from the previous year's absorption gain of **5,611** ▲ units.

Employment in San Francisco has grown by 0.2% ▲ over the past 12 months, while hourly wages have risen by 4.1% ▲ YoY to \$45.44 according to the *Bureau of Labor Statistics*.









