

TWIN CITIES MULTIFAMILY



Rents Down, Occupancy Improves

The Minneapolis-St. Paul multifamily market remained balanced toward the end of 2024. Average advertised asking rents were down 0.2%, on a trailing three-month basis through November, to \$1,529, mirroring the dip in the national growth rate. Meanwhile, the occupancy rate in stabilized properties increased 20 basis points year-over-year, to 95.2%.

Employment in Minneapolis-St. Paul was up a modest 0.3% year-over-year as of September. The metro's growth rate was 110 basis points below the national average. Education and health services led growth with 20,400 positions, marking a 5.4% improvement. The area's unemployment rate stood at 2.7% as of October, 140 basis points below the U.S. figure, according to data from the Bureau of Labor Statistics. In Monticello, Minn., some 40 miles from Minneapolis, Frattalone Cos. submitted a proposal to build a 3 million-square-foot data center campus.

A total of 8,957 units, or 3.4% of existing stock, came online last year through November in Minneapolis-St. Paul. The figure was 70 basis points higher than the national rate of completions. Apartments were mostly evenly distributed between urban and suburban submarkets. With \$956 million in assets changing hands through November, the transaction volume picked up and surpassed 2023's \$655 million total.

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Recent Twin Cities Transactions

Rya



City: Richfield, Minn. Buyer: Timberland Partners Purchase Price: \$52 MM Price per Unit: \$220,253

Cityscape



City: St. Louis Park, Minn. Buyer: Bigos Management Purchase Price: \$32 MM Price per Unit: \$202,724

Quarry Commons



City: St. Cloud, Minn.
Buyer: Weidner Apartment Homes
Purchase Price: \$11 MM
Price per Unit: \$105,392

Wheelock Parkway



City: St. Paul, Minn. Buyer: Encephalo Investments Purchase Price: \$8 MM Price per Unit: \$72,816