

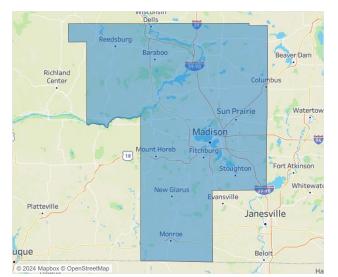
Contacts

Jeff Adler Razvan Cimpean
Vice President SEO Engineer

Jeff.Adler@yardi.com Razvan-l.Cimpean@yardi.com

Madison

November 2024



Madison is the 65th largest multifamily market with 60,787 completed units and 20,320 units in development, 4,570 of which have already broken ground.

Advertised **rents** are at \$1,592, up 3.2% ▲ from the previous year placing Madison at 29th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,448** ▲ units absorbed over the past twelve months. Absorption decreased by **-710** ▼ units from the previous year's absorption gain of **3,158** ▲ units.

Employment in Madison has grown by **0.2%** ▲ over the past 12 months, while hourly wages have fallen by **-1.8%** ▼ YoY to \$33.56 according to the *Bureau of Labor Statistics*.

