



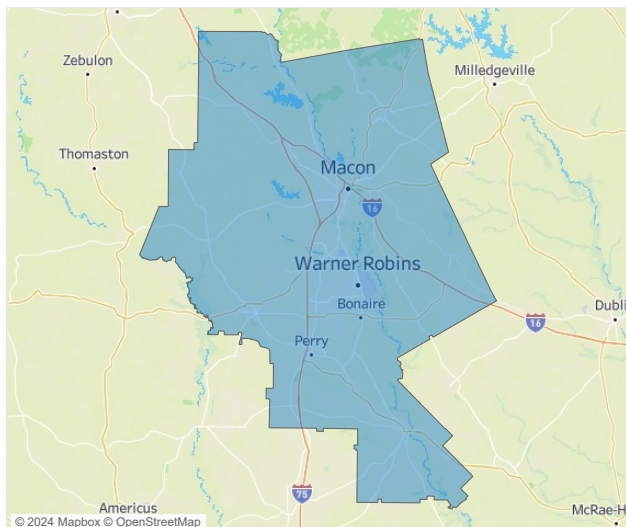
Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Razvan Cimpean
SEO Engineer
Razvan-I.Cimpean@yardi.com

Macon

November 2024



Macon is the **103rd** largest multifamily market with **28,811** completed units and **4,873** units in development, **1,034** of which have already broken ground.

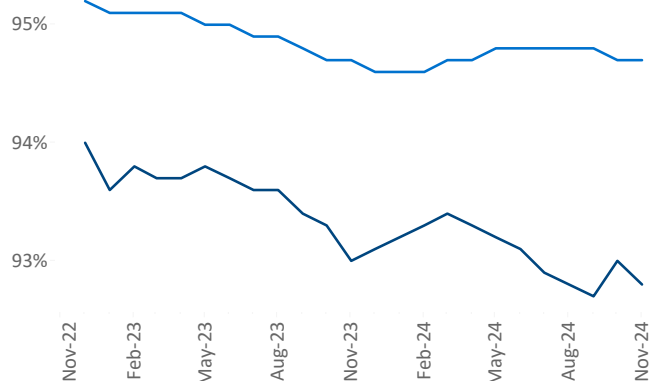
Advertised **rents** are at **\$1,176**, up **1.5% ▲** from the previous year placing Macon at **70th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,487 ▲** units absorbed over the past twelve months. Absorption increased by **1,315 ▲** units from the previous year's absorption gain of **172 ▲** units.

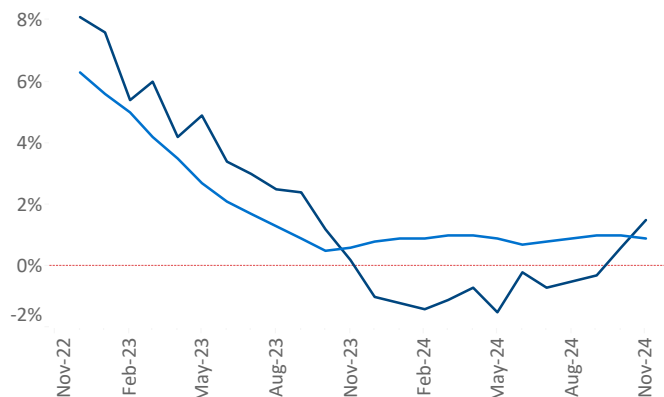
Employment in Macon has grown by **2.3% ▲** over the past 12 months, while hourly wages have risen by **9.3% ▲** YoY to **\$27.87** according to the *Bureau of Labor Statistics*.

■ Macon ■ National

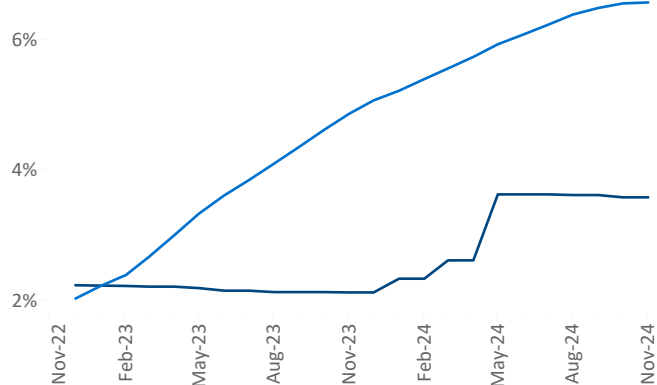
Occupancy



Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12

