Jeff Adler

Vice President

Jeff.Adler@yardi.com



Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

Lubbock

November 2024



Lubbock is the **112th** largest multifamily market with **22,137** completed units and **2,363** units in development, **313** of which have already broken ground.

Advertised **rents** are at \$939, up 0.5% ▲ from the previous year placing Lubbock at 85th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **66** ▲ units absorbed over the past twelve months. Absorption increased by **173** ▲ units from the previous year's absorption loss of **-107** ▼ units.

Employment in Lubbock has grown by **0.4%** ▲ over the past 12 months, while hourly wages have risen by **10.6%** ▲ YoY to **\$22.76** according to the *Bureau of Labor Statistics*.









