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Vice President

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Central Coast November 2024

Santa Cruz

Salinas

Mendota

Fresno

Parlier

Soledad

Visalia

Sequentian

Corcoran Porterville

Avenal

Delano

Wasco

San Luis

Obispo

Arvin

Tel

Santa Maria

Santa Maria

Santa Maria

Santa Maria

Santa Santa Maria

Central Coast is the **90th** largest multifamily market with **36,819** completed units and **18,748** units in development, **1,620** of which have already broken ground.

Advertised **rents** are at \$2,611, up 3.4% ▲ from the previous year placing Central Coast at 23rd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **409** ▲ units absorbed over the past twelve months. Absorption increased by **486** ▲ units from the previous year's absorption loss of **-77** ▼ units.

Employment in Central Coast has grown by **0.9%** ▲ over the past 12 months, while hourly wages have risen by **10.7%** ▲ YoY to **\$36.53** according to the *Bureau of Labor Statistics*.







