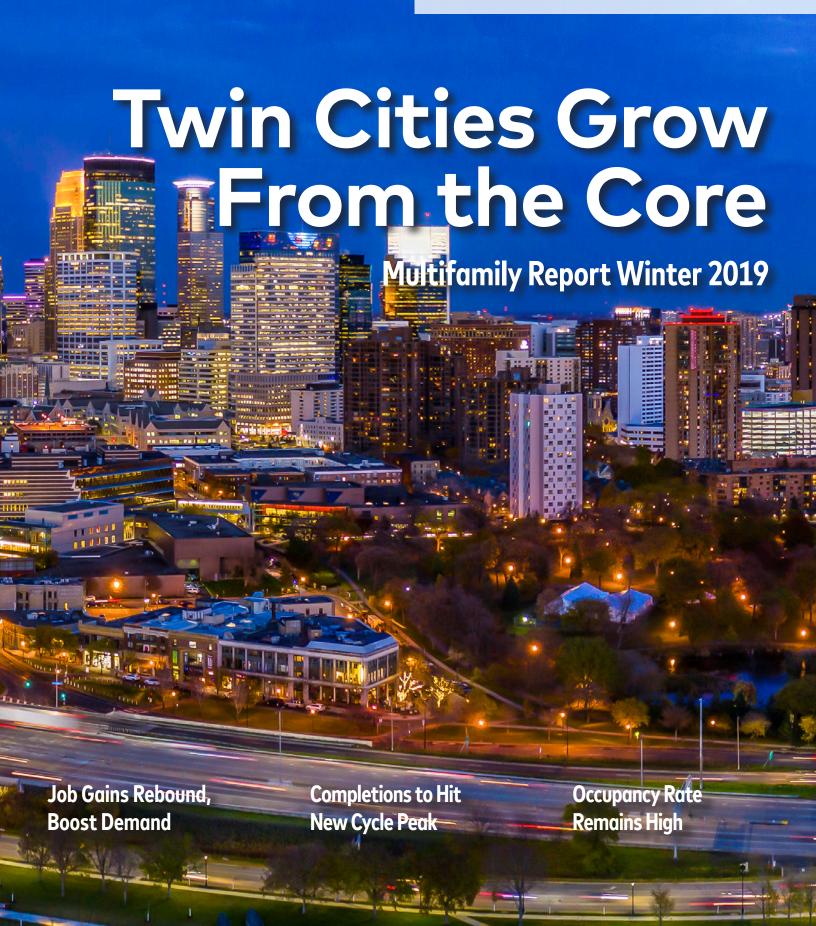
# Yardi<sup>®</sup> Matrix



# TWIN CITIES MULTIFAMILY

### Yardi<sup>®</sup> Matrix

# Market Analysis Winter 2019

#### Contacts

#### Paul Fiorilla

Associate Director of Research Paul.Fiorilla@Yardi.com (800) 866-1124 x5764

#### Jack Kern

Director of Research and Publications Jack.Kern@Yardi.com (800) 866-1124 x2444

#### **Author**

#### Laura Calugar

Associate Editor

## **Strong Demand Keeps Occupancy Up**

Backed by rebounding job gains and a strong demographic expansion, the Twin Cities' multifamily markets maintain their dynamism. Despite a new cycle peak for deliveries, last year's 3.3% rent growth stayed above the U.S. average. Meanwhile, occupancy remained one of the country's highest—at 97.1% as of November, second only to New York among major metros.

Employment gains were led by trade, transportation and utilities, which added 10,100 jobs in the 12 months ending in October. Large infrastructure projects—such as the \$2 billion light-rail line between downtown Minneapolis and Eden Prairie—are already stimulating development along the way. The Minnesota Vikings moved their practice facility from Mankato to Eagan in 2018, but the team owners are planning to build 1.2 million square feet of office space, as well as hotel, residential and retail space. Work on a 320-key hospitality project has already begun.

Some 9,000 units were under construction in the metro as of December, with downtown Minneapolis—which attracts upscale projects—leading the pipeline. Workforce housing demand is increasing, but with mounting land and materials costs, the segment could face increasing headwinds going forward. Yardi Matrix expects the average Twin Cities rent to advance 3.6% in 2019.

#### **Recent Twin Cities Transactions**

#### 44 North



City: Minneapolis Buyer: Harrison Street Purchase Price: \$53 MM Price per Unit: \$270,928

#### Variant



City: Minneapolis Buyer: TH Real Estate Purchase Price: \$49 MM Price per Unit: \$343,392

#### VELO



City: Minneapolis Buyer: LaSalle Investment Management

Purchase Price: \$30 MM Price per Unit: \$300,990

#### Soltva



City: Minneapolis
Buyer: LaSalle Investment
Management

Purchase Price: \$29 MM Price per Unit: \$292,500