Yemassee

Savannah



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## Savannah - Hilton Head February 2024

Savannah - Hilton Head is the 80th largest multifamily market with 44,736 completed units and 15,516 units in development, 4,302 of which have already broken ground.

New lease asking **rents** are at **\$1,633**, up **1.2%** ▲ from the previous year placing Savannah - Hilton Head at **69th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with  $1,235 \blacktriangle$  net units absorbed over the past twelve months. This is up  $1 \blacktriangle$  units from the previous year's gain of  $1,234 \blacktriangle$  absorbed units.

Employment in Savannah - Hilton Head has grown by 2.1% ▲ over the past 12 months, while hourly wages have risen by 3.2% ▲ YoY to \$26.05 according to the *Bureau of Labor Statistics.* 



