Jeff Adler

Vice President



## Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

## Scranton-Wilkes-Barre January 2024

**Scranton-Wilkes-Barre** is the **119th** largest multifamily market with **12,365** completed units and **1,449** units in development, **187** of which have already broken ground.

New lease asking **rents** are at \$1,443, up 1.1% ▲ from the previous year placing Scranton-Wilkes-Barre at 70th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -1,481 ▼ net units absorbed over the past twelve months. This is down -1,438 ▼ units from the previous year's loss of -43 ▼ absorbed units.

Employment in Scranton-Wilkes-Barre has grown by 2.2% ▲ over the past 12 months, while hourly wages have risen by 0.6% ▲ YoY to \$25.78 according to the *Bureau of Labor Statistics*.









