Jeff Adler



## Contacts

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## **Central Coast** January 2024

Central Coast is the 91st largest multifamily market with 35,566 completed units and 16,155 units in development, 2,407 of which have already broken ground.

New lease asking **rents** are at \$2,575, up 4.5% ▲ from the previous year placing Central Coast at 13th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -27 ▼ net units absorbed over the past twelve months. This is down -324 ▼ units from the previous year's gain of 297 ▲ absorbed units.

**Employment** in Central Coast has grown by **1.4**% ▲ over the past 12 months, while hourly wages have risen by 4.5% YoY to \$34.15 according to the Bureau of Labor Statistics.









