Jeff Adler

Vice President

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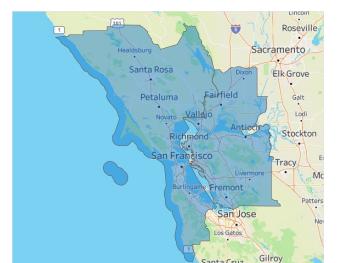


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San Francisco December 2023



Santa Cruz

San Francisco is the 13th largest multifamily market with 295,171 completed units and 142,139 units in development, 17,177 of which have already broken ground.

New lease asking **rents** are at \$2,754, down -1.8% ▼ from the previous year placing San Francisco at 104th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **6,421** ▲ net units absorbed over the past twelve months. This is up **725** ▲ units from the previous year's gain of **5,696** ▲ absorbed units.

Employment in San Francisco has grown by **1.7**% ▲ over the past 12 months, while hourly wages have risen by 3.0% A YoY to \$43.98 according to the Bureau of Labor Statistics.

