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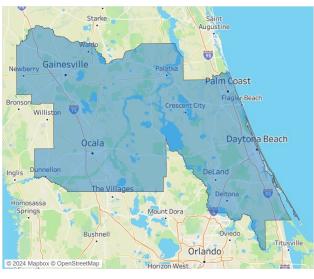
North Central Florida December 2023

North Central Florida is the 64th largest multifamily market with 58,738 completed units and 35,762 units in development, **6,410** of which have already broken ground.

New lease asking **rents** are at \$1,476, down -0.3% ▼ from the previous year placing North Central Florida at 92nd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **555** ▲ net units absorbed over the past twelve months. This is down -169 ▼ units from the previous year's gain of 724 ▲ absorbed units.

Employment in North Central Florida has grown by 1.8% ▲ over the past 12 months, while hourly wages have risen by **13.6**% ▲ YoY to \$29.26 according to the *Bureau of Labor* Statistics.







Units Under Construction as % of Stock



Rent Growth YoY 18% 16% 14% 12% 10% 8% 6% 4% 2% 0% Jun-23 Dec-23 Dec-21 Mar-22 Jun-22 Sep-22 Dec-22 Sep-23 Mar-23 **Absorbed Completions T12**

