Jeff Adler

Vice President

Post

M	Yardi Matrix
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Lubbock

Wolffe

62-82

Brownfield

Seagraves

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Contacts

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Lubbock December 2023

Lubbock is the 112th largest multifamily market with 21,428 completed units and 3,243 units in development, 485 of which have already broken ground.

New lease asking **rents** are at **\$911**, up **0.6%** A from the previous year placing Lubbock at 82nd overall in year-over-year rent growth.

Multifamily housing demand has been positive with 30 net units absorbed over the past twelve months. This is down -259 ▼ units from the previous year's gain of 289 ▲ absorbed units.

Employment in Lubbock has grown by **1.1%** over the past 12 months, while hourly wages have fallen by -7.9% VoY to **\$20.66** according to the Bureau of Labor Statistics.

Rent Growth YoY



