

Rockvi

Macclen

Starl

Waldo

Gainesville

© 2024 Mapbox © OpenStreetMap

Kingsland

Jacksonville

Palatka

St. Marys

dra

Palm Coast

Contacts Jeff Adler Vice President Jeff.Adler@yardi.com Razva

Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u> Jacksonville December 2023

Jacksonville is the 43rd largest multifamily market with 118,407 completed units and 43,220 units in development, 14,945 of which have already broken ground.

New lease asking **rents** are at **\$1,494**, down -**3.3%** ▼ from the previous year placing Jacksonville at **113th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,211** ▲ net units absorbed over the past twelve months. This is up **2,219** ▲ units from the previous year's gain of **992** ▲ absorbed units.

**Employment** in Jacksonville has grown by **2.9%** ▲ over the past 12 months, while hourly wages have risen by **0.1%** ▲ YoY to **\$31.98** according to the *Bureau of Labor Statistics*.







